



Kenya Policy Briefs

Towards realization of Vision 2030

ABOUT THE PUBLICATION

The *Kenya Policy Briefs* presents translations of research results from universities and research institutes for a policymaker and media audience. It targets those who formulate or influence policy. The briefs seek to provide evidence-based, high quality, and practical policy recommendations directly addressing issues under each objective of Kenya's Vision 2030 Medium Term Plan III (see Table 1). In each issue, the briefs are categorized into five series each addressing one of the five core components of Vision 2030:

- Series 1: Foundations
- Series 2: Economic Pillar
- Series 3: Social Pillar
- Series 4: Political Pillar
- Series 5: Themes (Cross Cutting Issues)

Published bi-annually by the University of Nairobi, *Kenya Policy Briefs*, provides a convenient platform for researchers worldwide carrying out research impacting on policy-formulation in Kenya to directly disseminate their research findings and policy recommendations to the right audience.

REVIEW PROCESS

All submitted must be based on completed research work with recommendations based on evidence from the study. Submitted briefs will be reviewed for direct alignment to Vision 2030 objectives as provided in Table 1, and for potential impact of the recommendations.

INSTRUCTIONS FOR AUTHORS

As you develop your policy brief, do not forget your target audience: Policymakers, coming from broad, typically non-academic backgrounds, and who do not have a lot of time to read long, uninteresting articles.

Document Format and Structure

Develop your policy brief using the prescribed structure and headings as provided in italics below. Please strictly stay within maximum word counts or your brief will be returned without further review.

Policy Area

Select from Table 1 the appropriate code for the primary area addressed by your recommendations. For example, if your study proposes policy recommendations that improve indoor air quality leading to a reduction in respiratory diseases, you would select policy area **2A**.

Title (Maximum 12 words)

Author(s) (One bullet per author)

1. Title, First Name, Middle Initial (optional), Last Name, email, phone no., Department/School, Institution, institution address, city, country.
- 2.

Key Policy Messages

- 3 (minimum) – 5 (maximum) short sentences (maximum 20 words per bullet)
-

Context (400 Words Max.)

This section provides the background of the brief. It justifies why the policy maker should care to continue reading. Where possible (and should nearly always be the case), provide current quantitative data supporting any qualitative statements on the problem being addressed. For example (statements in brackets are added explanations to illustrate the structure and are not in the original brief).

***[start of qualitative statement introducing the problem]** Rwanda's fertility rate declined slowly up to 2005 when the country initiated one of the fastest fertility declines in human history over a five year period.*

***[Quantitative support for the assertions made]** The total fertility rate fell markedly from 6.3 to 4.6 children per woman between 2005 and 2010, buoyed by an impressive increase in contraceptive use. However, the rate of decline decelerated between 2010 and 2015, with the fertility rate dropping by less than half a child to 4.2 births per woman¹. The infant mortality rate declined from 86 per 1000 live births to 32 per 1000 live births, while under five mortality rate declined from 152 to 50 deaths per 1,000 live births between 2005 and 2015.*

***[start of qualitative statement introducing the problem]** The longstanding gap between birth and death rates has led to rapid population growth, **[Quantitative support for the assertions made]** with the population size more than doubling from 4.8 million to 10.5 million people between 1978 and 2012². The population is projected to reach 23 million by 2050 and 27 million by 2070³ even if birth rates continue to decline.”*

Relevant sub-headings can be added to this section as is appropriate, so long as the entire section does not exceed the section word count.

Approach and Results ((Maximum 800 words) Need the heading)

Relevant sub-headings can be added to this section as is appropriate, so long as the entire section does not exceed the section word count.

Key Policy Recommendations

Divide into two groups:

Short term policy recommendations to xxxx include:

- 3 (minimum) – 5 (maximum) short sentences (maximum 50 words per bullet)
-

Medium to long term policy recommendations to xxxx include:

- 3 (minimum) – 5 (maximum) short sentences (maximum 50 words per bullet)
-

Acknowledgements (50 words maximum)

Should include report/study/paper from which the policy brief is derived and acknowledge the funder, collaborators, partners, etc.

References

- All in APA Format. Keep to a minimum as this not an academic paper.

Additional Instructions:

- Figures and pictures (high resolution and colour) should also be included to support the understanding of the context. A maximum of 4 figures/images can be included.
- For all graphs also provide raw data in excel format to allow recreation in a standard format for all briefs.
- No tables.
- Use language that is clear, simple and easy to understand. Avoid using academic terms or development jargon.
- Keep the sub-headings short and clear and the paragraphs short.

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Submission and Publication Fees

There are NO submission or publication fees.

Submission

Submit your manuscripts through the journal portal at <https://academia-ke.org/journal/>

Useful Resources (Worthwhile reading BEFORE you begin to write your policy brief.)

- How to write a policy brief. IDRC, <https://www.idrc.ca/sites/default/files/idrcpolicybrieftoolkit.pdf>
- Writing Effective Reports: Preparing Policy Briefs, FAO, <http://www.fao.org/3/i2195e/i2195e03.pdf>

And you can take the free on-demand training on writing Policy Briefs available at, <https://academia-ke.org/store/>.

Table 1: Policy Areas Covered

CODE	PILLAR/OBJECTIVE	SDG2030	AU2063
	Series F: Foundations		
F1	Infrastructure – Deploying World Class Infrastructure Facilities and Services.	SDG7, SDG9, SDG11	AU1.4. AU10
F2	Information and Communication Technology – Leveraging ICTs for Increased Competitiveness.		AU2
F3	Science, Technology and Innovation – Accelerating the Transition to an Innovation-Led and Knowledge-Based Economy.	SDG8, SDG9	AU2, AU4.2
F4	Land Reforms – Globally Competitive and Sustainable Land Management.	SDG10, SDG16	
F5	Public Sector Reforms – A Citizen-Focused and Results-Oriented Public Service	SDG16	AU11.1, AU11.2, AU20.2
F6	Labour and Employment – Provide Every Kenyan with Decent and Gainful Employment.	SDG1, SDG8, SDG10	AU1.1

CODE	PILLAR/OBJECTIVE	SDG2030	AU2063
F7	National Values and Ethics – A Value-driven, Ethical and Peaceful, United and Prosperous Nation.	SDG16	AU11.2, AU16.1, AU16.2
F8	Ending Drought Emergencies – Planning for drought: An end to drought emergencies and food insecurity in Kenya.	SDG2, SDG13	AU1.2, AU7.3
F9	Security, Peace and Building Conflicts Resolution – A Nation of Peace and Stability: A Society free from Danger and Fear – SDG16, AU12.1, AU13		
1	Series 1: Economic Pillar	SDG1, SDG8	AU4.1, AU4.3
1A	Agriculture and Livestock – Innovative, Commercially-oriented and Modern Agriculture and Livestock Sector.	SDG2, SDG13	AU1.2, AU3.1, AU5
1B	Manufacturing – Robust, diversified and competitive manufacturing sector.	SDG9	AU4.2
1C	Tourism – To be a top 10 long haul destination offering high-end diverse, and distinctive visitor experience.		
1D	Trade – A formal sector that is efficient, multi-tiered, diversified in product range and innovative.		
1E	Business Process Outsourcing – To be a top offshoring destination in Africa		
1F	Financial Services – A vibrant and globally competitive financial sector driving high level of savings to finance Kenya’s investment needs.		AU20.1, AU20.2
1G	Oil, Gas and Mineral Resources – Promoting sustainable development of the extractive sector.	SDG12	

CODE	PILLAR/OBJECTIVE	SDG2030	AU2063
1H	Blue Economy – Sustainably manage and develop the Blue Economy resources for enhanced socio-economic benefits to Kenyans.	SDG12, SDG14	AU6.1, AU6.2
2	Series 2: The Social Pillar		
2A	Health – Equitable, Affordable and Quality Health Care of the Highest Standards.	SDG3	AU3.1
2B	Population Urbanization Housing – Quality population with adequate and decent housing in a sustainable environment.	SDG9, SDG11	AU1.4
2C	Education and Training - Globally competitive quality education, training and research for sustainable development.	SDG4	AU2
2D	Environment, Water, Sanitation and Regional Development - Enhancing development in a clean safe environment and, sustainably managed Natural Resources, Access to Water and Sanitation Services.	SDG6, SDG9, SDG15.	AU1.4, AU7.1, AU7.2
2E	Gender, Youth and Vulnerable Groups - Equity in Access, Control and Participation in Resource Distribution for Improved Livelihood of Women, Youth and Vulnerable Groups.	SDG4, SDG5, SDG10	AU1.2, AU1.3, AU17.1, AU17.2, AU18
2F	Sports, Culture and Arts- Celebrating the Best in Us.		AU16.3
3	Series 3: Political Pillar		
3A	Devolution - Making Devolution Work: A Catalyst for Holistic, Transformative and Sustainable Development	SDG16	AU11.1, AU12.1, AU12.1
3B	Governance and the Rule of Law - A secure, just, cohesive, democratic, accountable, transparent and conducive environment for a prosperous Kenya.	SDG16, SDG17	AU11.1, AU11.2, AU12.1, AU12.2, AU13, AU20.2

CODE	PILLAR/OBJECTIVE	SDG2030	AU2063
T	Series T: Themes (Cross Cutting Issues)		
T1	T1: Climate Change – SDG13, AU 7.3		

Looking forward to receiving your manuscripts.

Prof. Madara Ogot
Editor-in-Chief