



**MINISTRY OF ENVIRONMENT
AND FORESTRY**



PRESS RELEASE

KAM and Ministry of Environment & Forestry partner to promote recycling PET Bottles

Thursday, 17 May 2018, Nairobi. Kenya Association of Manufacturer (KAM), the Ministry of Environment and Forestry and National Environment Management Authority (NEMA) have announced a cooperation agreement towards holistic management of PET bottles in Kenya.

In an effort to promote responsible and sustainable management of waste PET bottles, industry has committed to initiate eco-friendly strategies and develop comprehensive recycling schemes guided by circular economy principles.

Speaking during the signing of a Framework of Co-operation, Cabinet Secretary Keriako Tobiko said that the Ministry is open to enabling transformative partnerships to undertake public awareness on anti-littering and education programs.

“We are happy to formalize on-going collaborations that now set us on a clear road map on plastic bottles management. We will embark on awareness creation and work closely with County Governments and other stakeholders on waste management,” Mr. Tobiko said.

Providing an integrated end-to-end waste management solution is critical, particularly in urban areas. KAM is keen to drive innovative waste management solutions including recycling and up cycling which will bring benefits for both the environment and the economy.

On her part, KAM Chairlady Flora Mutahi noted that the aim of the partnership is geared towards promotion of a clean, healthy and secure environment within the framework of Green Economy Strategy.

“The aim of the Framework of Co-operation is to enable the collaboration between the Ministry, NEMA and industry towards the sustainable management of waste PET bottles. The parties to the memorandum, are adopting a public-private partnership approach to achieve sustainable environmental management and conservation,” Ms. Mutahi said.

Within the framework, KAM commits to the implementation of structured and sustainable take-back schemes and extended producer responsibility schemes for the management of PET waste bottles.

In addition, there shall be cleanup activities and awareness campaigns conducted in partnership with the Ministry and other relevant government agencies targeted at end users in order to foster a culture of responsible waste disposal.

The Ministry and NEMA shall facilitate intergovernmental relations amongst county governments and government agencies as well as formulate necessary policy and legislation to support sustainable PET waste management.

KAM CEO Phyllis Wakiaga termed the commitment as a significant milestone for the country as it will enhance sustainable resource management and circular economy as well as support the growth of the recycling industry along the manufacturing and waste management value chain.

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Note to Editors:

ABOUT KAM

KAM is a Business Member Organization that represents over 1000 value-add companies and associate services in Kenya. Its members’ significant contribution to the economy is estimated at a quarter of the country’s Gross Domestic Product. The Association provides an essential link for co-operation, dialogue and understanding with the Government and other key stakeholders by representing its members’ views and concerns through fact-based policy advocacy.

KAM promotes trade and investment, upholds standards, encourages the formulation, enactment and administration of sound policies that facilitate a competitive business environment and reduce the cost of doing business.

The Association houses the UN Global Compact Network Kenya chapter and its CEO – Ms. Phyllis Wakiaga is the network representative for the country.

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